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**DECISIVE MOMENT** INCORPORATED

INTEGRATED  
DESIGN  
SOLUTIONS

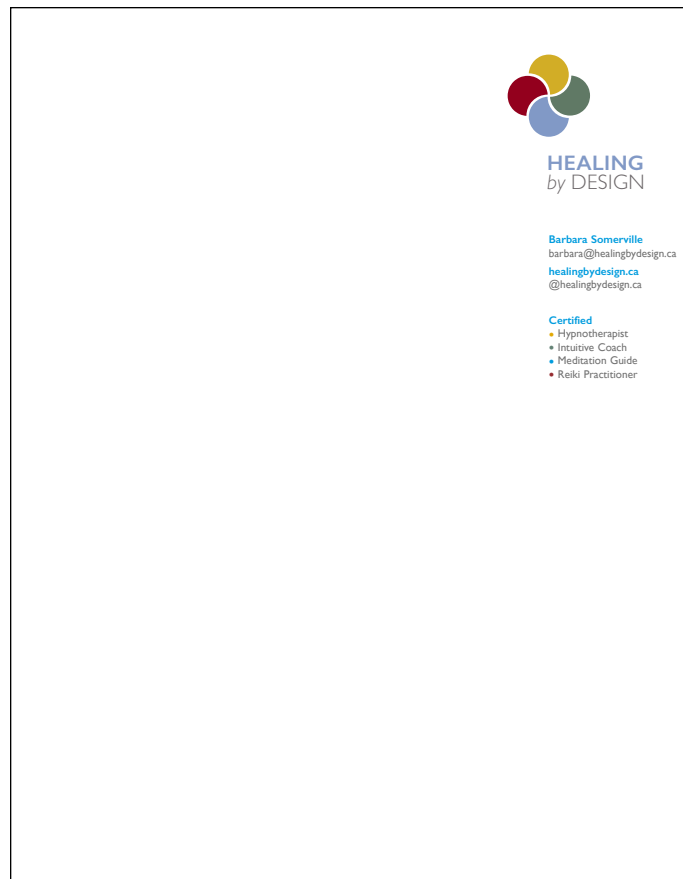
**CLIENT** Healing By Design

**OBJECTIVE** To create an identity for a former Costume Designer starting a second career as a healing coach.

**SOLUTION** An intriguing mark representing four healing modalities intertwined to create an animated whole with heraldic references.

**PRAISE** *"Chris' insight into how to promote the offerings of my new business were profound. He intuitively understood the symbolic value of the individual healing modalities and how they connected with each other. He helped create a strong identity for my new venture!"*

**Barbara Somerville, Principal**



Letterhead



Business Card (Front & Back)